

SWEDEN JULY 2011

GENERAL CONDITIONS FOR CONTRACTS FOR PURCHASING YOUR OWN WEB PAGE AND FOR BANNER ADVERTISING ON THE INTERNET PORTAL GOOD NORDIC DESIGN HEREAFTER REFERRED TO GND.

1 General's own web page.

- 1.1 Agreement on your own web page includes text data and image ads and signed with GND.

2 Overlapping of contract, contract period, etc.

- 2.1 Upon conclusion of the agreement the customer receives confirmation in the form of an email. Customers who have an objection to this email have to recall within ten (10) days.
- 2.2 Agreement on the web page with the GND will automatic renewal for 12 months from order date. Denunciation shall take place no later than 3 months before the expiry of the current agreement. Otherwise the contract is extended for another 12 months.
- 2.3 GND reserves the right for marketing purposes using the data collected.

3 Amendment of Agreement.

- 3.1 Changes to be made in writing, after which the change is confirmed by GND.
- 3.2 Changes made after final introduction day can not be considered. The customer will be charged in this case the full price of the contracted web page.
- 3.3 GND have the right to terminate this agreement immediately if the customer:
- Sets the payments, declared bankrupt or initiate negotiations on composition.
 - Violates the provisions of this Agreement.

4 Content and form of text data and image ad.

- 4.1 The content and form of text data and image ad must not infringe the rights of others or otherwise be contrary to fair practices in the marketing of goods or services.
- 4.2 The Customer declares that the information provided in the text data and image ads are accurate in all respects and not contrary to law.
- 4.3 The Customer undertakes to reimburse any damage GND may suffer because of the content or design of the text data or image ad.

5 Complaints.

- 5.1 Any complaints must be in writing and be provided as soon as possible to GND.

6 Price and payment.

- 6.1 All prices are stated exclusive of VAT or any other legally any additional taxes / charges. These are charged according to current rates at each billing.
- 6.2 An invoice is paid in 30 days.

7 Compensation of errors.

- 7.1 If the text data or image ad is not introduced in accordance with the Agreement or text information or image advertisement as it is introduced, is typographically unclear or otherwise incorrect, reduces GND all or part of the price of the introduction.
- 7.2 Except as specified in 7.1 replaces GND client only for his documented and reasonable costs incurred as a direct result of the text item or image ad was inaccurate, and at most by an amount equal to text entrys or form nonsense price.
- 7.3 GND does not replace the damage in case of failure due to strike, or circumstances beyond GNDs control. GND could not reasonably have been expected count and / or whose consequences GND nor reasonably have avoided or overcome.

1 General's banner advertising.

- 1.1 Contracts for advertising with banner under the same terms as paragraph 4 above.
- 1.2 Agreements on price and payment of the advertisement under the same conditions as in paragraph 6 above.

Other information regarding Terms Of Use and Privacy Policy found on www.goodnordicdesign.com